

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 472834 /		Alt Order # 06115571
Product NRSC 2012		
Contract Dates 10/17/12 - 10/23/12	Estimate #	
Advertiser NRSC		Original Date / Revision 10/11/12 / 10/11/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 6	KVVU	10/17/12	10/19/12	Katie Couric	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	2	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	3	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
N 7	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$155.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	2	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	3	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
N 8	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
			See MG 8.6									
	3	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	4	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	6	KVVU	10/17/12-10/17/12	The Dr.Oz Show	4-5p	---W-----	:30		\$225.00	NM		
	Ⓜ MG for 8.2 10/18											
N 9	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$350.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30	\$350.00	NM		
		See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14										
		3	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30	\$350.00	NM		
		See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14										
N 10	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$365.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30	\$365.00	NM		
		See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14										
		3	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30	\$365.00	NM		
		See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14										
N 11	KVVU	10/17/12	10/19/12	MORE Access	630-7pm		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$235.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30	\$235.00	NM		
		See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14										
		3	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30	\$235.00	NM		
		See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14										
N 16	KVVU	10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30			NM	13	\$9,770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$4,650.00			

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Date	Weekdays	Spots/Week	Rate	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10/22/12-10/23/12	10/22/12-10/23/12	10/22/12-10/22/12	1	2	3	4	5	6	7	8	9	10/15/12-10/21/12	10/20/12-10/20/12	10/21/12-10/21/12	10/18/12-10/19/12	10/18/12-10/19/12	10/23/12-10/23/12	10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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 472834 /		<u>Alt Order #</u> 06115571
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Totals											73	\$45,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	73	\$45,150.00	\$38,377.50
Totals	73	\$45,150.00	\$38,377.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP HEADLINE# 6115571 TRF# 472834 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 15.43
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

ADV # ADV. NAME ISS/NRSC REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MURRAY

P.O. BOX 3775
WASHINGTON, DC 20027
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6115571 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 15.43

REP: TO ROSE
FR NIKKI
OK'D M2 SEE LINES 34-39
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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6	S		200P-300P	30		\$145.00	10/17	10/19	0		W-F	0
PROGRAM : KATIE COURIC												

34	A		1000A-400P	30		\$2,325.00	10/20	10/20	1		SAT	1
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PROGRAM : COLLEGE FOOTBALL
ORD COM1: SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-6 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-7 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-8 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-9 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-10 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-11 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-18 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-26 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-27 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 2 SPOTS/WK

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT11/12 15.43
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	A		500P-600P	30		\$225.00	10/21	10/21	1		SUN	1
PROGRAM : EXTRA <i>friends</i> ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39												
36	A		400P-430P	30		\$450.00	10/18	10/19	4		TH-F	4
PROGRAM : SPECIAL NEWS BEFORE BASEBALL ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39												
37	A		1100P-1135P	30		\$1,950.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39												
38	A		300P-400P	30		\$450.00	10/22	10/23	4		M-TU	4
PROGRAM : ANDERSON ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39												
39	A		730P-800P	30		\$835.00	10/22	10/22	2		MON	2
PROGRAM : SPECIAL NEWS AFTER DEBATE ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39												
7	S		300P-400P	30		\$155.00	10/17	10/19	0		W-F	0
PROGRAM : ANDERSON												
8	S		400P-500P	30		\$225.00	10/17	10/19	3		W-F	3
PROGRAM : DR OZ												
9	S		500P-530P	30		\$350.00	10/17	10/19	1		W-F	1
PROGRAM : 5P NEWS												
10	S		530P-600P	30		\$365.00	10/17	10/19	1		W-F	1
PROGRAM : 530P NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-700P	30		\$235.00	10/17	10/19	1		W-F	1
PROGRAM : MORE												
18	S		100P-400P	30		\$4,650.00	10/21	10/21	0		SUN	0
PROGRAM : NFL												
26	S		200P-300P	30		\$145.00	10/22	10/23	0		M-TU	0
PROGRAM : KATIE COURIC												
27	S		300P-400P	30		\$155.00	10/22	10/23	0		M-TU	0
PROGRAM : ANDERSON												
33	S		1100P-1130P	30		\$635.00	10/22	10/23	0		M-TU	0
PROGRAM : 11P NEWS												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#6	MISSED:W-F/200P-300P				OCT17 (3/WK)		30S	\$145.00		(OCT11/12)
		BUY#7	W-F/300P-400P				OCT17 (3/WK)		30S	\$155.00		
		BUY#8	W-F/400P-500P				OCT17 (2/WK)		30S	\$225.00		
		BUY#9	W-F/500P-530P				OCT17 (2/WK)		30S	\$350.00		
		BUY#10	W-F/530P-600P				OCT17 (2/WK)		30S	\$365.00		
		BUY#11	W-F/600P-700P				OCT17 (2/WK)		30S	\$235.00		
		BUY#18	SUN/100P-400P				OCT21		30S	\$4,650.00		
		BUY#26	M-TU/200P-300P				OCT22 (2/WK)		30S	\$145.00		
		BUY#27	M-TU/300P-400P				OCT22 (2/WK)		30S	\$155.00		
		BUY#33	M-TU/1100P-1130P				OCT22 (2/WK)		30S	\$635.00		
			OFFER:SAT/1000A-400P				OCT20		30S	\$2,325.00		PLS ADVISE.
			& SUN/500P-600P				OCT21		30S	\$225.00		
			& TH-F/400P-430P				OCT18 (4/WK)		30S	\$450.00		
			& TUE/1100P-1135P				OCT23		30S	\$1,950.00		
			& M-TU/300P-400P				OCT22 (4/WK)		30S	\$450.00		
			& MON/730P-800P				OCT22 (2/WK)		30S	\$835.00		
CMT:SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.												

OCT/12 45150.00 CONTRACT TOTAL 45150.00
 TOTAL SPOTS 73

REP HEADLINE# 6115571 TRF# 472834 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !!! OCT11/12 15.43
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE